**NO EXPERIENCE RESUME FOR COLLEGE STUDENT**

A. Peter Medina

Marketing Consultant

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**Profile**

A motivated and personable student pursuing a BA in Media Studies at the University of California Berkeley (GPA 3.89). Eager to join ABC Inc. as Marketing Consultant to help establish quick and long-lasting relationships with customers and assist in developing and implementing marketing materials. Strong theoretical background in consumer behavior, skilled at organizing events and copywriting (incl. 20+ reviews, brochures, and others).

**Education**

**20XX—20XX**

**University of California Berkeley**

**Media Studies**

GPA: 3.89

Dean’s List all semesters

Relevant coursework:

* Consumer Behavior
* Sociology of Culture
* Science, Narrative, Image
* Virtual Communities/social media

**20XX**

**George Washington High School, Los Angeles, CA**

**High School Diploma**

GPA 3.90

Combined SAT score: 1450 (Math: 650, Evidence-Based Reading and Writing: 800)

Activities: Member of Basketball Team, Grade 10-12

**Certifications**

Marketing 101—Udemy Certification

**Skills**

* Analytical skills
* Creative thinking
* Interpersonal skills
* Leadership
* Marketing
* Motivation
* Oral and written communication
* Organizational skills
* Presentation skills

**Languages**

* Spanish (Advanced)
* French (Conversational)

**Experience**

**20XX—Present, Freelancing & Volunteering, Los Angeles, CA**

* Helped local community develop marketing materials to promote a series of garage sales events by designing posters and setting up a Facebook group.
* Wrote promotional texts and 20+ professional product reviews for a local technology website.
* Turned a friend into an Apple customer by effectively communicating the advantages of iOS over Android for his purposes.
* Created a fan site for a musical band, as well as built and managed a team of two regular news and content contributors. The website was mentioned in a Loudwire article.
* Organized and led games and activities for groups of 10+ school children.
* Completed a training course on the principles of effective marking on Udemy.