**Some town, CA 55555**

**Instagram 🙡 YouTube**

**Ms. Sylvia Durant**

**Owner**

**ABC Salon**

**55 Main St.**

**Some town, CA 55555**

Re: Hairstylist

**Dear Ms. Durant:**

I know what a huge opportunity and responsibility it is to win a chair within ABC Salon, the market leader in upscale services. If I am selected as your next stylist, I can promise that you and your clientele will be impressed by my hair-artistry skills and dedication to customer satisfaction.

Although I only recently graduated from XYZ Cosmetology School, I have built an impressive base of repeat clients during the past six months since earning my cosmetology license. Employed as a hairstylist at DEF Company in Some town Mall, I rank #1 in repeat client bookings. This is a respected achievement at DEF due to its business model, which relies on walk-in business to help sustain its value pricing.

A trusted partner in delivering custom cut, color and design solutions, I am committed to listening carefully to client needs; complementing hair types, facial features and body shapes; and aligning hairstyles with lifestyles.

Making my clients feel great about the way they look is my #1 goal. Since my clients are walking advertisements for my services, I provide instruction and recommendations on styling tips, tools and products to keep them looking their best in between salon visits, and these efforts have led to a high number of word-of-mouth referrals.

I am also active on social media–my “Hair Brained” YouTube channel featuring hairstyling tutorials, hair Q&A’s and product reviews has over 9,000 subscribers. I am confident I can leverage this and other social media platforms to drive business to ABC Salon and its represented product lines.

You can reach me at (555) 555-5555 to set up an interview. Thank you!

**Sincerely,**

**Lauren Smith**

**Enclosure: Résumé**