**CREATIVE DIRECTOR RESUME WORD EXPERIENCE**

**Creative Director**

**Verizon Media, New York, NY, 20XX–present**

* Direct the overall creative process from concept to completion in client-facing environment, creating and presenting work while mentoring junior creative teams
* Lead cross-functional creative teams consisting of 30+ members to develop concepts and execute creative projects across social, digital, and traditional media
* Developed effective strategies for assigning projects within the creative department, which improved productivity, creative output, and staff efficiency by 47%
* Conducted qualitative market analysis to create brand strategies and initial pitch offerings that led to winning multi-year contracts worth $1.5M

**Creative Director**

**Millennium Worldwide, New York, NY, 20XX–20XX**

* Spearheaded creative projects for well-established clients, executing robust integrated campaigns, content, and ads across digital, mobile, and traditional media
* Developed new business pitches and presented campaigns that resulted in winning multiple new accounts with a combined worth of $4.7M annually
* Cultivated and maintained solid relationships with suppliers and vendors while negotiating and administering an internal budget of $200,000+
* Implemented major rebranding across all channels which helped in securing 8+ new contracts with $7.4M a year in annual revenue