**Customer Survey Questionnaire**

Top of Form

Dear Sir / Madam,

thank you for visiting us. By filling out this 5-10 minute survey, you will help us obtain the very best results.

**1Do you do most of your shopping in:**

In Stores

Internet

 (online)

**2When shopping for home improvement items do you usually shop at:**

Discount Stores

Hardware Stores

Internet (online)

Supermarket

Hypermarket

Mall

Other



***100****characters remaining*

**3When shopping for household cleaning items, do you shop mainly at:**

Discount Store

Grocery Store

Supermarket

Hypermarket

Mal

lInternet (online

)Other



***100****characters remaining*

**4When shopping for clothing do you usually shop at:**

Discount Stores

Specialty Stores

Malls

Catalogs

Duty Free

Shops

Internet (online)

Second-hand stores

Other



***100****characters remaining*

**5When shopping for jewelry do you usually shop at:**

Discount Stores

Chain Jewelry Stores

Independent

Jewelers Catalogs

Internet (online)

Individuals

Other



***100****characters remaining*

**6When shopping for books do you usually shop at:**

Discount Stores

Chain

 Bookstores

Independent

Bookstores

Mail Order

Book Clubs

Internet

 (online)

Other



***100****characters remaining*

**7When shopping for music do you usually shop at:**

Discount Stores

Chain Music Stores

Independent Music Stores

Mail Order Music

 Club

Internet

 (online)Other



***100****characters remaining*

**8How do you usually pay for your purchases?**

Cash

Credit Card

Pay Pal

Credit Card

Online

Wire Transfer

Other



***100****characters remaining*

**9How many times during the past 6 months did you purchase something online?**

0x1

-5

x5

-10x

10+

**10How many times during the past six months did you purchase something through a catalog?**

0x1

-5x5

-10x10+

Bottom of Form