**GRADUATE ACCOUNT MANAGER RESUME**

Mary Quin

Holyrood Avenue, Edinburgh, Scotland

maryquin@email.com

(999)-999-9999

**Profile**

Recently graduated in Management from the University of St Andrews. I am interested in pursuing a career in Marketing. I have been following my interest in Market research and Marketing both academically, as well as through extracurricular activities. I have worked as a Brand Ambassador and was an active committee member of Enactus - a students’ entrepreneurship organization. My professional experience as an account and Marketing intern has furthered my interest in account management. I am outgoing and enthusiastic about new challenges.

**Work experience**

**20XX – 20XX, Account and Marketing Intern, Kimberly-Clark Limited, Edinburgh, Scotland**

* Created visual merchandising material to appeal to customers.
* Collected data and complied company's reports.
* Organized recruitment events.
* Implemented digital marketing promotions with community partners.
* Assisted with business development and marketing strategy.

**20XX – 20XX, Head of PR and Marketing, Enactus, St Andrews, Scotland**

* Responsible for the marketing of a branch of an international student entrepreneurship platform on campus.
* Designed, built, and maintained our social media presence.
* Developed digital marketing enhancement project that increased reach
* Tracked analytics and reports for monthly review.
* Created and planned creative marketing strategies.

**20XX – 20XX, Brand Ambassador on Campus, RBS, St Andrews, Scotland**

* Built relationships on campus with faculty and student groups.
* Worked with an on-campus team in advertising.
* Actively involved in social media campaigning.
* Assisted with creative content for branding to bring awareness of the event to college students.

**Education**

**20XX – 20XX, Management, University of St Andrews, St Andrews, Scotland**

**Completed a MA Hons in Management with courses in:**

* Marketing
* Organizational Behavior
* Introduction to Financial Accounting
* Introduction to Business Statistics
* Enterprise Creativity
* Corporate Social Responsibility, Accountability and Reporting
* Research Methods

**Skills**

* **Languages**
* English
* French

**Achievements**

During my university studies, I founded a student marketing consultancy group called CampusTip, which offered services to student clubs and societies. Over the first three years of its existence, 60% of student societies on campus used our services at least once. I served on the advisory board, focusing mainly on product development and customer satisfaction.

**Volunteering**

**20XX – 20XX, Tutor, The Afternoon Club, Edinburgh, Scotland**

* Volunteered as a tutor in a community center targeted at helping children from less privileged backgrounds to succeed academically and socially