

# Career Research Informative Speech Outline

Purpose: to inform the audience about a career as an **interior designer**.

Introduction:

I have an addiction. I know, it's shocking to think that I have a problem like this. So, what is my addiction, this thing that I'm so obsessed with that I often stay up late, ignore my family, and don't get my work done? I am addicted ... to watching HGTV. I can't help myself! I absolutely love interior design, and I'm constantly working on house projects (which drives my family a little crazy sometimes). I've often thought about becoming an interior designer, especially when the designing competition show *Design Star* first came on HGTV. In fact, one of my favorite designers, David Bromstad, was the very first winner of *Design Star*. So I decided to do a little research on this profession to discover what this profession exactly entails, the national as well as Arizona employment rates, and what kind of salary I could expect to make if I were to pursue my dream of being an interior designer.

Body:

- I. Definition and Required Education
  - a. **Plan, design, and furnish interiors of residential, commercial, or industrial buildings. Formulate design which is practical, aesthetic, and conducive to intended purposes, such as raising productivity, selling merchandise, or improving life style. May specialize in a particular field, style, or phase of interior design**
  - b. Show pictures **of rooms created by interior designers**
  - c. **Associate** degree required **(The standard degree awarded by two-year colleges and technical institutes for a completion of a program totaling 62 or more hours of required and elective courses. The associate degree prepares graduates either for entrance into the work force or for transfer into a four-year bachelor's degree program).**
  
- II. National employment rates and salaries according to the Bureau of Labor Statistics
  - a. There are currently **43,710** people employed as **interior designers** in the U.S.
  - b. The states with the most **interior designers** are (in order): **CA, TX, NY, FL, and GA**
  - c. **California** has the most **interior design** positions: **6,200**
  - d. The average annual salary is **\$54,200**
  - e. **New York** has the highest average salary: **\$64,610**
  
- III. Arizona employment rates and salaries
  - a. The average salary is a little more than **\$58,000**
  - b. Currently there are **860 interior designer** positions in AZ

Conclusion:

Since I have Artistic and Social personality types, being an interior designer is a perfect fit for my desire to be involved in creative activities while helping people to achieve their dream interiors. Being an interior designer would let me express my creativity as well as not be bored by doing anything repetitive because each room would offer me a new and exciting challenge. Through my research, I discovered exactly what it means to be an interior designer, the education required, and the states that have the highest numbers of jobs as well as what salary I can expect to make as an interior designer. All of this information has really gotten me excited to pursue this career ... as well as thinking about moving to California!