**Subject Line: Sales Associate**

**Dear Mr Green**

I read with enthusiasm your opening for a Sales Associate on XYZ site. I am confident that my 10 years experience as a sales professional in ABC industry with a successful track record of meeting and exceeding sales objectives makes me an excellent match for this position.

Detailed on my attached resume you will find that over the last X years I generated more than $X in sales and achieved an average of X% sales growth. My experience in new and key account acquisition, new territory development and the planning and implementation of customer loyalty strategies will contribute to the success of DEF Corporation.

My resume demonstrates that I am well qualified to lead the entire sales cycle management process from client consultations and needs assessment through demonstrations, negotiations and final sales closings.

I believe that I will be a valuable asset to your team if given this opportunity and I look forward to hearing from you soon.

**Thank you for your time and consideration.**

**Sincerely,**

**Joe Candidate**

**Address**

**Email**

**Contact Numbers**