Email Letter of Intent Sample

**Subject:**Introduction XYZ Applicant

Dear XYZ,

Throughout my 15 years of experience in sales and sales management, I have always been impressed with your company’s reputation for exemplary customer service and your excellent sales record. I believe my experience and sales knowledge would make me an asset to ABC.

Qualifications and skills I bring to the table include:

* **10 years’ progressive experience** in retail sales management, consistently triggering year-over-year sales increases by **more than 15%** for each year of tenure.
* Proven **leadership and teambuilding talents**, successfully training and guiding teams of 20+ sales representatives to new levels of sales achievement.
* **Keen analytical and strategic planning skills** leveraged to control inventory/costs, reduce churn, and maximize sales productivity.

I would love to speak with you about how I can contribute to the sales team at XYZ Company. I will call you next week to arrange a time to discuss my qualifications further. I look forward to speaking with you.

Best,

Applicant