**Marketing Assistant Cover Letter**

**ANGELINA SOBIECH**

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Waersky Digital, Inc.

Los Angeles, CA, United States

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Application for the position of Marketing Assistant

Dear Sir/Madam,

Thank you for the opportunity to submit my application for the Marketing Assistant job at your company. I possess the experience, knowledge, and important skills which this position requires and therefore believe that the Waersky Digital's mission and goals perfectly suit what I have to offer as a professional.

My background includes the Marketing Assistant job at Taylor & Francis Group, where I worked for two years. During my time there, I was responsible for and pro-actively participated in multiple minor and major promotional activities, such as creation of digital content for social media, examination of potential sales and business growth opportunities, evaluation of existing marketing efforts, and organisation and coordination of various industry events. I also represented the company at multiple trade shows and marketing conferences. Moreover, I had the great opportunity to learn what's it like to function and work in various departments within the firm. For achieving great results, I was awarded Employee of the Month.

With a proven track record of success in improving the SEO and increasing the website traffic, I always maintain a valuable knowledge of the current market trends. This approach then lets me come up with creative promotional strategies and plans which not only meet but often exceed targeted objectives. In addition, I have worked with multiple professional marketing software programmes, for example, ActiveCampaign, RankActive, iContact Pro, and Improvely that taught me how to effectively analyze data and transform it into solutions.

I have a deep passion for social media which was developed during my studies at the University of Sussex. Having a Marketing with Economics degree, I am fascinated about how much can internet marketing contribute to business growth and development. I am confident in my abilities to think critically, work in a team setting, and solve complex problems. I believe that all these would help me to perform excellent work at Waersky Digital.

It would be an honor to have this opportunity and I look forward to hearing from you.

Sincerely,

Angelina Sobiech