

I SERVE THESE CAREER LEVELS

C-Suite Executives | Director & VP-Level Executives | Mid-Career to Mid-Management Professionals

I SERVE THESE INDUSTRIES

- | | | |
|-------------------------|----------------------|---|
| » Sales & Marketing | » Real Estate | » Education & Training |
| » Finance & Insurance | » Healthcare | » Sports & Recreation |
| » Hospitality & Tourism | » Project Management | » Arts & Entertainment |
| » Internet & eCommerce | » Not-for-Profits | » Biotechnology, Science & Pharmaceutical |

I SERVE CLIENTS WHO WORK IN THESE FUNCTIONS

Business Administration

Operations | Supply Chain | Customer Service | Sales

Human Relations

HR Operations | Training | Employee Relations | Benefits

Communications

Branding | PR | Marketing | Advertising | Digital

WITH THESE CHARACTERISTICS

Geographic Locations

US | North/South America | Europe | Asia | Middle East

Experience & Income Levels Served

10 to 30+ years | \$100K to \$1M+

Target Client Values

Brand-Driven | Proactive | Curious | Achievement-Oriented

ERR CAREER HIGHLIGHTS: Shorten client job searches from the US 12-month average to 2-4 months.

Top-Drawer Credentials: ACRW (best resume certification in the business) | COPNS (certified LinkedIn-for-job-seekers strategist) | G3: Get Clear, Get Found, Get Hired (branded career communications)

Broad-Breadth, In-Depth Experience: Nearly 30 years of experience spanning 25+ industries on all continents with Fortune 50 clients | Next-level techniques learned from Wendy Enelow, Louise Kursmark & Deb Dib.

Award-Winning Resumes & LinkedIn Profiles: Earned 6 TORI (global resume writing contest) nominations & 5 awards –3 First Place (Creative + New Grad) & 3 Third Place (Executive + LinkedIn).

Best-in-Class Career & Job Search Management: Expertise encompasses career advancement/management, career transitions/changes, job search strategies, interview preparation, salary negotiations & LinkedIn .

Recognized Careers Expert: Recruited to write resumes for FINS, BlueSteps.com, Top Margin, Wendy Enelow, & Louise Kursmark | Published in *Same-Day Resumes* (2012) | Quoted expert on US News & World Report online & ReadersDigest.com.

ERR STRENGTHS: Brand-Building Expert . . . Career Communications Innovator . . . Social Search Strategist



Brand You™ Approach

Proprietary career branding system & strategy session
 Define your impact in bold, brief language
 Capture & hold attention in an ADHD world

WOW! Formatting

Award-winning layouts
 Draw reader's eyes to critical details
 Custom logos & design elements

Lean Writing Style

Tweetable text
 Textually minimalist approach
 Essential vs. important details
 Crisp, clear big picture overviews

Job-Winning Results

Organic social search strategies
 Innovative tools give you an edge in a crowded market
 Land more interviews & shorten job search length

PRICING SNAPSHOT: Every project is priced individually based on scope | Custom packages available

Early Career/New Grad

Prices start at \$397

Non-Management

Prices start at \$597

Mid-Career/Mid-Management

Prices start at \$797

Executive & C-Suite

Prices start at \$997