**Marketing Internship Cover Letter**

Your Name  
Your Address  
Your Contact details (phone and email)

Date

Mr Joe Chambers  
Hiring Manager  
ABC Company  
15 South Parkway  
Long Island, NY 11551

Dear Mr Chambers

As a results-driven and hard working individual committed to excelling in marketing I attach my resume with the goal of obtaining an internship with your company.

The following relevant details support my belief that I can effectively contribute to your marketing intern program:

* senior marketing student at Hofstra University with a cumulative GPA of 3.5
* strong data collection, analysis and interpretation skills evident in my course work assignments and professional experience conducting market research for a local beverage company
* skilled in exercising resourcefulness and self-direction to independently complete complex coursework projects while also able to collaborate effectively on group projects
* working knowledge of digital marketing channels including website development and content creation
* expertise in social media platforms with a strong understanding of social media trends - I currently coordinate several social media campaigns as a volunteer for the Civic Action Center
* proficient in Microsoft Office and Adobe Creative Suite
* keen participation in wide-ranging campus activities including Intramural Soccer, Photography Club, Student Journal and Student Leadership and Engagement

I am particularly enthusiastic about the cross-functional and hands-on marketing experience your internship offers. I would welcome the opportunity to put my passion to work for you while growing my marketing and critical thinking skills.

My resume expands on my coursework and experience and I trust you will find it of interest. Thank you for your time and consideration and I look forward to hearing from you soon.

Sincerely

Jane Intern