[Today’s Date]

[Hiring Manager’s Name]

[xxx Company Address]

Company City, State, Zip Code

(xxx) xxx-xxxx

[hiring manager@email.com]

Dear Mr./Ms/Mrs [Manager’s Name],

My name is [Your Name] and I am applying for the position of [position name] with your company as advertised on [company website / Linkedin / job board website].

I have been a freelance photographer for the past 7 years, beginning as an event photographer while pursuing my BA in Photography. As my true passion lies in taking photos of people, I transitioned into portrait photography once I had completed my degree. I’ve spent most of the past 3 years shooting weddings, as well as children, newborn babies, and also pets.

As for my technical skills, I am proficient with a wide array of professional cameras, lighting gear, and lenses. I have taken several courses in photo editing and I am an Adobe Photoshop expert. I have recently been developing my video shooting and editing skills as well.

On a personal level, I am a people person with a knack for getting smiles and making clients happy. I am reliable and capable in fast-paced environments, and I always deliver my results on time. When it comes to photo editing, I am highly organized and I pride myself on being extremely attentive to detail, with an eye for presentation.

I would like to invite you to take a look at my online portfolio here (your online photo portfolio web address) to see the styles and quality of my work. Please find my contact information at the top of this letter and on my website.

Sincerely  
  
[Your Name]