

Kelsey Foster Photography

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Estimate for TX Opera House

Brand Creative
123 TX Street
Dallas, TX 75208

January 8, 2013

Project Description:

Brand Creative has asked Kelsey Foster Photography for 6-10 shots (with variations) for their client TX Opera House. Images will include portrait shots of actors on a white background shot in studio. The backgrounds will be shot separately, and Brand Creative is in charge of post photoshop work. The shoot will take place at WELD studio in Dallas. Brand Creative will be in charge of art direction. There will be one stylist, and one hair and makeup artist. Brand Creative will provide lunch on location. Images will be ready (color and contrast corrected) and delivered to Brand Creative within 2 weeks of shoot date.

Usage:

Kelsey Foster Photography gives Brand Creative an unlimited license to use the photos for TX Opera House for 1 or 5 years, depending upon the usage purchased. This includes web, e-mail and print advertising. This is a full buyout for one or five years. If TX Opera House would like to repurchase the rights to the photos at the end of one or five years, the cost can be renegotiated at that time. Kelsey Foster Photography will give full release and reproductive and derivative rights to Brand Creative to use for TX Opera House. Kelsey Foster Photography has the right to use the photos and finished tear sheets for portfolio and personal promotional use.

Fees:

Photographer Rate:	1800
Post Processing:	700
Digital Tech:	500
Photo Assistant:	200
Equipment:	150
Stylist:	800
Model:	750
Hair and MUA:	800
Usage Fee 1 Year:	750
Usage Fee 5 Years:	2,500

Total with Usage Fee 1 Year:	6,150
Total Usage fee 5 years:	8,200

Estimate is valid for 15 days from date of issue.