Dear [Name],

Thank you for interviewing for [position] on [date of interview]. We appreciate candidates like yourself expressing interest in our company. While we are thankful for the time you took, we have selected another candidate for the position.

At this time, we're looking for candidates with more experience in the field. It was a very hard decision. We would like to stay in touch with you for future opportunities that might be a good fit. Please let us know if you're interested in remaining in our talent pool.

Our team was particularly impressed with your writing skills, but we felt you lacked experience pitching advertisement campaigns. We'd recommend taking an advertising course to improve.

Thanks again for taking the time to apply and come in to meet the team. We wish you the best of luck in your job search and thank you for your interest in our company.

Sincerely,

[Name]