**Product Survey Questionnaire template**

**1What is your gender?**

Male Female

**2Which product have you purchased?**

Product 1 Product 2 Product 3

**3How would you judge the value for the price?**

Good

Neutral

Poor

**4Where did you buy it?**

Location 1

Location 2

Location 3

Other (please specify)



***100****characters remaining*

**5Have you purchased at this location before?**

Yes No

**6Why was it purchased?**

Business purpose

Family purpose

For myself

A gift Other



***100****characters remaining*

**7How satisfied are you with your purchase experience?**

**0/5**

**8Did you use any coupons / vouchers or receive any discount?**

Yes No

**9Would you buy the product again?**

Definitely

Probably Not sure

Probably not

Definitely not

**10What could we do to improve your buying experience?**

***1500****characters remaining*

**11Submit your contact information if you would like us to contact you:**

***250****characters remaining*