**RETAIL ASSOCIATE COVER LETTER**

Alice Copper  
Copper Appliances Inc.  
334 Elliott Street  
Grandsbury, WV

Dear Mrs. Copper,

My name is Peyton Frank, and I am writing in response to the sales associate job advertisement listed on your Facebook page. I would like to share my interest in the job as I believe I possess all of the necessary skills and qualifications to successfully fill the role.

Over the past five years, I have worked as a sales associate in my father's hardware store. My past experience taught me about the value of strong customer service and the importance of providing quality products. I am looking for an opportunity to use my skills and knowledge to benefit another company that has the same commitment to excellence as my father does.

During my years working for Frank Family Hardware, I assisted customers in finding certain products, offered them advice regarding purchases and made special orders for products that we did not typically carry. I was also able to increase my father's monthly sales by 20% within the first 6 months of my employment by introducing new advertisement and community outreach tactics.

I would like to speak about your open sales associate position in person and would be happy to visit your location for an interview. I will call your office this Friday to follow up if I have not heard back from you by then. Thank you so much for your time and consideration. I look forward to meeting you.

Sincerely,

Peyton Frank  
(222) 333-5555