**Retail investor business proposal sample letter**

Name
Street no.
City, State |Code
xxx-xxx-xxxx
example@email.com

Date

Recipient Name
Marketing Manager
ABCD Company
Street no.
City, State |Code

Dear Mr. Last Name,

Our company has undertaken an ambitious venture to increase our brand awareness, and we have already seen some promising results.

Here are a few recent accomplishments:

* An increase over $250,000 for regional retail sales in the last quarter
* An expansion in new retail markets in the Southeastern region
* An increase in online sales by 27% in the last two quarters

We are proud of these achievements and have reached an important milestone in our progress. We hope that it demonstrates to our valued investors such as yourself that we are seriously committed to achieving the mission.

At the current stage of our progress, we now have an exciting investment opportunity available for Superior Investments. We propose an investment of $500,000 which would allow us to continue our current aggressive expansion while providing your company with outstanding returns. We are willing to provide a return of 35% on your investment over the next seven years.

We have very little doubt that we can complete our expansion initiative as the response received from customers about the quality of our products and customer services have all been positive. We truly appreciate you and your company being part of the story of our success and continue to believe that building and maintaining mutually beneficial business relationships is the key to success.

I greatly appreciate the time taken to read this proposal and would be happy to work out further details. For more information, or if you have any questions, please feel free to contact me. We greatly appreciate your support.

Sincerely,

NAME
JOB POSITION
ABC COMPANY