**Sales Engineer Cover Letter**

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Dear Hiring Manager,

I would like to take this opportunity to offer additional relevant information to go alongside my job application for the Sales Engineer position with Innovation Advertising. I am a trained business analyst with experience in the sales sector where I developed outstanding budgeting, financing and negotiating skills. My former roles in the spheres of sales forecasting helped me polish supplementary talents, which are mostly intangible in nature, that align well with your long-term objectives at Innovation Advertising.

I graduated from Westwood University and spent multiple years working as the regional sales director and engineer for Centurion Medical. Our practice in the field of medical instruments enabled me to learn the ins and outs of proper negotiating, contract-drafting procedures and long-term dealings. I also used this time to become highly skilled with budgeting and optimized my accounting skills to help predict sales more accurately.

I am someone who is very passionate about improving inter-company cohesion by meeting deadlines and surpassing expectations. By keeping all my engineered sales within a 2% margin of the annual budgets, I put my former employer in a position to apply for better financing and save over $15,000 in interest costs per year. I further led the dialog between the entity and multiple large clients that resulted in eight long-term contracts valued at $5.2 million over a three-year period.

I would like to thank you for taking the time to review my application. I truly appreciate the effort and consideration given to me. As the hiring process moves towards its final stages, I look forward to any additional questions that you may have for me. I am also open to attending in-person meetings where I would be able to discuss some of my expectations for the role while answering your follow-up inquiries.

Sincerely,

Jax Sampson