**Selling incentive sales letter**

From,

Phil Jones

General Manager

Promax Papers

Kenya

22 July 2019

To,

Jason Brandt

Purchase Manager

Bangda Books

Kenya

Dear Mr. Brandt,

We are pleased to be working with your organization. Your company is one of the best notebook makers. Your organization maintains high standards in the quality of the papers used in your notebooks. We want to introduce you to a new form of paper made from sorghum waste that we have created.

These high-quality papers were produced by our company using starch. The texture of the paper is superior to that of standard paper. Since this is a new product, we are offering a 35% incentive discount.

To learn more about these deals, please contact us at the phone number and address given. We are looking forward to a successful business transaction.

Sincerely,

Phil Jones.