**Thank You Sales Letter**

From,

Gen X Store

Boston, MA

21 Jan 20XX

To,

James King

Boston, MA

Sub: Thank you for your purchase at Gen X Store

Dear Mr. King,

We sincerely thank you for visiting our store and buying a lovely diamond package for your spouse. At Gen X, we are constantly developing new and creative concepts that are in sync with our customers’ needs.

We are grateful to have customers like you who consistently value our goods. I am attaching a $700 discount on your next order from our store as a small token of our appreciation.

We wish to thank you once again for believing in our brand and supporting it.

Sincerely,

Kevin Johnson,

General Manager,

Gen X Store.