Thalia Washington

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January 20, 20XX

Helen Jackson

Director, Human Resources

Ultimate Beauty

289 Oxford Avenue

Wellington, WI 09419

Dear Ms. Jackson,

I am writing to you today to apply for the open position of social media marketing manager. My colleague, Ms. Anna Boston, told me about the job opening and has offered to provide a letter of reference.

I have a bachelor’s degree in digital media from Northern State University and three years of experience as a social media assistant at Glamour Box. During my time at Glamour Box, I have learned how best to utilize all forms of social media, including Facebook, Instagram, and Twitter. For the past year, I have been responsible for managing the Glamour Box Instagram account, and since my hiring, our engagement numbers have increased by 35%.

Additionally, I enjoy working with like-minded people, and I am ready to take on a management position in your company. I love a challenge, and I know I can help take your social media presence to the next level.

Thank you for your time and for considering me for the position. I have included my resume and will follow up with an email next week to see if I can offer any more information.

Sincerely,

Signature (hard copy letter)

Thalia Washington