**SWOT Analysis**

### Strengths

* Primary Strength
  + Subset competence
    1. Relation to Weaknesses
    2. Relation to Opportunities
    3. Relation to Threats
* Primary Strength
  + Subset competence
    1. Relation to Weaknesses
    2. Relation to Opportunities
    3. Relation to Threats

### Weaknesses

* Primary Weakness
  + Does this weakness cause interference? (y/n)
    1. (y) Is this weakness a threat?
    2. (y) Is there a related Opportunity?
    3. (n) Is there a related Strength?
  + How significant is this weakness?
* Primary Weakness
  + Does this weakness cause interference? (y/n)
    1. (y) Is this weakness a threat?
    2. (y) Is there a related Opportunity?
    3. (n) Is there a related Strength?
  + How significant is this weakness?

Opportunities

* Primary Opportunity
  + Prerequisites for this opportunity
    1. What Strengths do I need to exploit this opportunity?
    2. What Weaknesses are relevant?
       - Does this opportunity improve my weaknesses?
       - Does a Weakness compromise possible benefits?
  + Time horizon/considerations
    1. What benefits do I expect in
       - Six months?
       - Three years?
       - Ten years?
    2. How much time am I willing to invest?
    3. When must I see benefits?
* Primary Opportunity
  + Prerequisites for this opportunity
    1. What Strengths do I need to exploit this opportunity?
    2. What Weaknesses are relevant?
       - Does this opportunity improve my weaknesses?
       - Does a Weakness compromise possible benefits?
  + Time horizon/considerations
    1. What benefits do I expect in
       - Six months?
       - Three years?
       - Ten years?
    2. How much time am I willing to invest?
    3. When must I see benefits?

### Threats

* Primary Threat
  + Weaknesses that exasperate the threat
    1. The most significant Weakness
    2. The least significant Weakness
  + Strengths that are compromised by this threat
    1. The strength most compromised
    2. It is significant in which ways?
  + Opportunities that mitigate this threat
    1. What is the time horizon?
    2. What benefits would I gain?
  + What priority is this threat?
    1. Can I quantify this threat?
    2. What is the likelihood of this threat becoming a reality?
* Primary Threat
  + Weaknesses that exasperate the threat
    1. The most significant Weakness
    2. The least significant Weakness
  + Strengths that are compromised by this threat
    1. The strength most compromised
    2. It is significant in which ways?
  + Opportunities that mitigate this threat
    1. What is the time horizon?
    2. What benefits would I gain?
  + What priority is this threat?
    1. Can I quantify this threat?

What is the likelihood of this threat becoming a reality?

### Resumé of Analysis

Write a resumé of your analysis; what are your key strengths, weaknesses, opportunities and threats and how they are related to each other. Assign a priority to each point.

### Conclusions

What conclusions have you reached after this analysis? What actions should you take?